

Conference – October 14th and 15th 2011

STRATEGY AS (BUSINESS ETHICS) PRACTICE?

Location:

HEC Montreal

Room 35 Cholette on the 14th; room 41 Van Houtte 15th

Organized by:

Transatlantic Doctoral Academy on Corporate Responsibility

Prof. Thomas Beschorner, Universities of St. Gallen and Montréal

Prof. Emmanuel Raufflet, HEC Montréal

Prof. Matthias Schmidt, Beuth Hochschule Berlin

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Friday, Octobre 14th

- 14.00 Welcome and Introduction
- 14.15 Prof. **Linda Rouleau**, HEC Montréal and Diane Girard, HEC Montréal
- “Strategy-as-practice: overview and challenges...”
and case example “Ethics as practice”
- Commentaries by:
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- 15.45 Break
- 16.15 Prof. **Ann Langley**, HEC Montréal
- “Doing Research on Processes and Practices”

Commentaries by:

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17.45 End of Day

19.00 **Dinner** at “Robin des Bois”
4653, boul. Saint Laurent
Montréal, H2T 1R2
<http://robindesbois.ca>

Saturday, Octobre 15

9.00 Prof. **Fred Bird**, University of Waterloo

“The Current Practices of Business Ethics: An Analysis and Proposal”

Commentaries by:

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10.30 Break

11.00 Prof. **Michaela Haase**, FU Berlin

“Three questions about practice theory and three preliminary answers”

Commentaries by:

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Concluding Discussion

12.30 End of the Conference